

## PRODUCT DATA SHEET

### Genesy - White - Hqi



#### DESIGN BY :

Zaha Hadid  
2009

#### MATERIALS :

Polyurethane

#### DESCRIPTION :

"As in the organic development of trees, a sweeping canopy emerges through an extensive interconnected supporting network at the base. The primary components of this organic analogy are transformed from abstract diagrams into Genesy's fluid design. The lamp's structure increases in complexity as it rises from the floor. Like a growing organism, the central support sprouts branches that adopt a greater radial geometry to enhance the dynamic tensional forces of the structure. Nature continues to inform the design as these branches frame voids, enhancing the contrast between positive and negative, convex and concave, tension and compression." Injection-moulded foam polyurethane.

With touch dimmer. Direct Led light and indirect light (halogen or HQI) are manageable separately by two touch dimmers placed on the body lamp.

#### Light emission



Direct, indirect

IP 20    

Dimmer

### TECHNICAL DATA SHEET

#### FEATURES

Product name:	Genesy - White - Hqi
Article Code:	<b>1492020A</b>
Colour:	Polished white
Material:	Polyurethane
Series:	Design
Environment:	Indoor
Area contract:	Private Residence

#### OPTICS

Emission:	Direct, indirect
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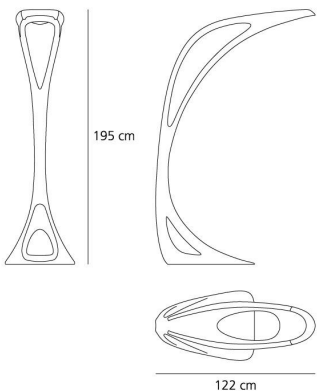
#### DIMENSIONS

Length:	(cm) 122
Height:	(cm) 188
Cutout shape:	

#### LAMPS INCLUDED

Category:	LED
Watt:	10
Typology:	1
Color Rendering:	N/s
Category:	HQI
Number:	1
Lbs:	HIT-TC-CE
Watt:	70
Socket:	G8.5
Type:	MT/UB-70
Colour Rendering:	80-85
Colour temperature (K):	3000
Duration (h):	12000

#### DIMENSIONS



#### LAMP

IP 20    

Dimmer

#### ELECTRICAL

Starter:	Electronic
Voltage:	220V-240V